



**COVERED  
CALIFORNIA**

# **Outreach and Education Grant Program**

**Notice of Intent to Award**

**MAY 14, 2013**

## Outreach and Education Grant Program

The following document profiles the first 48 organizations that have received a notice of intent to award grants from Covered California's grant program for public outreach and education to consumers and small businesses.

Each profile contains a brief background on the organization, the communities they serve and the intended grant amount.

## About Covered California

California was the first state to create a health benefit exchange following the passage of federal health care reform. Covered California is charged with creating a new insurance marketplace in which individuals and small businesses can get access to health insurance. With coverage starting in 2014, Covered California will help individuals compare and choose a health plan that works best for their health needs and budget. Financial help will be available from the federal government to help lower costs for people who qualify on a sliding scale. Small businesses will be able to purchase competitively priced health plans and offer their employees the ability to choose from an array of plans and may qualify for federal tax credits. Covered California is an independent part of the state government whose job is to make the new market work for California's consumers. It is overseen by a five-member board appointed by the Governor and Legislature.

For more information on Covered California, please visit [www.CoveredCA.com](http://www.CoveredCA.com).

For more information on the Outreach and Education Grant Program, please visit [www.healthexchange.ca.gov](http://www.healthexchange.ca.gov)

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## Access California Services

### ABOUT THE ORGANIZATION

Access California is a culturally oriented community based organization that focuses on empowering under-served Arab-American and Muslim-American communities and enhancing their quality of life through direct services, referrals and/or enrollment in community and government assistance programs.

### OUTREACH PLAN

- Group presentations at various faith based organizations during services as well as at local colleges
- One-on-one sessions at cultural centers

### TARGET POPULATION

- Arab (Christian and Muslim) and Muslim populations
- Populations speak Arabic, Urdu, Farsi, Armenian, Tigrinya, Spanish, English, and Amharic
- Wide range in professional and educational levels
- Statewide reach

**GRANT AWARD** ..... **\$500,000**

*[www.accesscal.org](http://www.accesscal.org)*



## **Anaheim Health Medical Center (AHMC) Health Foundation**

### **ABOUT THE ORGANIZATION**

AHMC Health Foundation focuses on improving access to health care services for vulnerable community members. By confronting cultural and linguistic barriers, the Foundation seeks to improve the lives of disadvantaged and ethnic populations whose health care needs would otherwise not be met.

### **OUTREACH PLAN**

- College fairs
- Family events
- Hospital intake/discharge contacts

### **TARGET POPULATION**

- Latino and Asian American
- Populations speak Spanish, Mandarin, Cantonese, Vietnamese, Korean, Tagalog
- Target counties: Greater San Gabriel Valley (Los Angeles County) and Anaheim (Orange County) regions

**GRANT AWARD** ..... **\$500,000**

*[www.ahmchealth.com](http://www.ahmchealth.com)*



## Asian Pacific American Legal Center (APALC)

### ABOUT THE ORGANIZATION

APALC is the nation's largest legal and civil rights organization for Asian Americans, Native Hawaiians, and Pacific Islanders.

### OUTREACH PLAN

- Nail salons, small business owners
- English as a Second Language (ESL) and adult schools
- Town halls, one-on-one educational meetings
- Support groups
- After school programs
- On-site meetings and educational activities

### TARGET POPULATION

- Asian Americans, Native Hawaiians and Pacific Islanders
- Target counties: Alameda, Kern, Los Angeles, Orange, Sacramento, San Diego, San Mateo, Santa Clara, Solano, Yolo

**GRANT AWARD** ..... **\$1,000,000**

*[www.apalc.org](http://www.apalc.org)*



## **Bienestar Human Services, Inc**

### **ABOUT THE ORGANIZATION**

Bienestar Human Services is a nonprofit that seeks to enhance the health and well being of the Latino community and other underserved communities. This is accomplished through community education, prevention, mobilization, advocacy, and the provision of direct social support services. They primarily target the Lesbian, Gay, Bisexual and Transgender (LGBT) populations segments of the Latino community.

### **OUTREACH PLAN**

- Latino and Lesbian, Gay, Bisexual and Transgender community events and fairs

### **TARGET POPULATION**

- English and Spanish-speaking adults
- Target counties: Los Angeles, Riverside, San Bernardino

**GRANT AWARD** ..... **\$500,000**

*[www.bienestar.org](http://www.bienestar.org)*



## California State University at Los Angeles, University Auxiliary Services (UAS)

### ABOUT THE ORGANIZATION

This nonprofit, self-sustaining corporation is focused on benefiting the welfare of students, faculty, and staff. The primary purpose of UAS is to help develop and administer contracts and grants, commercial enterprises, externally funded projects including research, workshops, and conferences, and to provide contributions that aid and supplement the University's educational mission.

### OUTREACH PLAN

- Student orientation and faculty events
- Campus forums/fairs
- Outdoor events
- Student welcome packets

### TARGET POPULATION

- Students and their families in the CSU campuses

**GRANT AWARD** ..... **\$1,250,000**

*[www.calstatela.edu/univ/uas](http://www.calstatela.edu/univ/uas)*



## California Black Health Network (CBHN)

### ABOUT THE ORGANIZATION

The mission of this organization is to improve the health status of people of African American descent in California and eliminate health disparities through legislative, administrative and media advocacy.

### OUTREACH PLAN

- Farmers market
- Colleges and churches
- Media campaigns
- Block parties

### TARGET POPULATION

- African American population, including West African, Caribbean, and Afro/Latino cultures
- Target counties: Statewide

**GRANT AWARD** .....\$1,000,000

*[www.calblackhealthnetwork.org](http://www.calblackhealthnetwork.org)*

## California Council of Churches (CCC)

### ABOUT THE ORGANIZATION

The mission of this organization is to educate faith communities to pursue justice, equity and fairness in the treatment of all people.

### OUTREACH PLAN

- College campuses
- Churches
- Mosques
- Clergy groups

### TARGET POPULATION

- Multi-ethnic, multi-racial faith populations
- Target counties: Alpine, San Diego

**GRANT AWARD** ..... **\$750,000**

*[www.calchurches.org](http://www.calchurches.org)*



# California Health Collaborative (The Collaborative)

## ABOUT THE ORGANIZATION

The Collaborative is focused on enhancing the quality of life and health of Californians, particularly the underserved and underrepresented. This organization serves residents in 42 out of the 58 California counties. The Collaborative implements an array of health promotion and disease prevention programs.

## OUTREACH PLAN

- Coordination with statewide cancer detection programs statewide
- Community and recreational events

## TARGET POPULATION

- Statewide reach with a focus on women

**GRANT AWARD** ..... **\$940,000**

*[www.healthcollaborative.org](http://www.healthcollaborative.org)*



## California NAACP

### ABOUT THE ORGANIZATION

The California NAACP's principal objective is to ensure the political, educational, social and economic equality of minority citizens and eliminate race prejudice. It seeks to remove all barriers of racial discrimination through democratic processes - accomplished by seeking the enactment and enforcement of federal, state and local laws securing civil rights, and by informing the public of the adverse effects of racial discrimination.

### OUTREACH PLAN

- Door-to-door canvassing throughout the state
- Youth council outreach events
- Education seminars and workshops at monthly meetings at faith-based and community organizations

### TARGET POPULATION

- African-American population
- Hard to reach populations, including college-aged individuals
- Statewide reach

**GRANT AWARD** ..... **\$600,000**

[www.ca-naacp.org](http://www.ca-naacp.org)



## California Rural Indian Health Board, Inc. (CRIHB)

### ABOUT THE ORGANIZATION

California Rural Indian Health Board, Inc. develops and delivers policies, plans, programs and services that seek to elevate health status and social conditions.

### OUTREACH PLAN

- One-on-one at community clinics
- Event outreach through health fair booths and patient kiosks

### TARGET POPULATION

- American Indians and Alaskan Natives
- Target counties: Amador, Butte, Calaveras, Colusa, Glenn, Humboldt, Fresno, Kings, Lake, Madera, Mariposa, Mendocino, Nevada, Placer, Plumas, Riverside, San Bernardino, San Diego, Shasta, Siskiyou, Sutter, Tehama, Tuolumne, Riverside, Yolo

**GRANT AWARD** ..... **\$300,000**

*[www.crihb.org](http://www.crihb.org)*



## California School Health Centers Association

### ABOUT THE ORGANIZATION

California School Health Centers Association is a statewide nonprofit organization dedicated to promoting the health and academic success of children and youth.

### OUTREACH PLAN

- Events for parents and high school staff such as back to school nights and parent-teacher conferences
- Presentations at youth centers, mobile clinics, community centers and housing developments

### TARGET POPULATION

- Uninsured family members and students
- Community residents and workers such as bus drivers, food service workers, after-school providers and crossing guards.
- Target counties: Alameda, Stanislaus, Los Angeles, Merced, San Luis Obispo, Santa Clara, Fresno, San Francisco, Santa Clara, Contra Costa, Napa, Del Norte, Placer, Glenn

**GRANT AWARD** ..... **\$377,000**

*[www.schoolhealthcenters.org](http://www.schoolhealthcenters.org)*



## Catholic Charities of California, Inc. (CCC)

### ABOUT THE ORGANIZATION

The Catholic Charities of California represents the twelve statewide Catholic Charities organizations. They serve as a united voice for the poor and vulnerable people they serve, and are committed to finding, promoting, and implementing solutions at the state and local levels that reduce poverty and human suffering.

This organization provides care to those in need, regardless of religion, race, gender, or sexual orientation.

### OUTREACH PLAN

- One-on-one and group education at local Catholic Charities sites and food distribution centers
- Mobile unit serving rural areas.

### TARGET POPULATION

- Latino, Caucasian, and African American populations
- Target counties: San Bernardino, Riverside, San Diego, Solano, Napa, Sonoma, Lake, Mendocino, Humboldt, Del Norte, Merced, Fresno

**GRANT AWARD** ..... **\$859,000**

*[www.catholiccharitiesca.org](http://www.catholiccharitiesca.org)*

## Central Valley Health Network (CVHN)

### ABOUT THE ORGANIZATION

Central Valley Health Network is a consortium of 12 Federally Qualified Health Center corporations that provide comprehensive preventive primary care services to low-income and medically underserved families throughout the Central Valley.

### OUTREACH PLAN

- Educational presentations at schools, clinics, churches, and community meetings
- One-on-one and small group outreach to schools, colleges, health centers
- Door-to-door canvassing of businesses

### TARGET POPULATION

- Uninsured working families and young individuals of limited English proficiency
- Employees of agriculture, yard care, construction, food service, janitorial and child care services.
- Target region: Central Valley

**GRANT AWARD** ..... **\$750,000**

*[www.cvhnclinics.org](http://www.cvhnclinics.org)*





# Coalition for Humane Immigrant Rights of Los Angeles (CHIRLA)

## ABOUT THE ORGANIZATION

CHIRLA is a multi-ethnic collaborative of advocacy groups, social service providers, policy makers, and legal services organizations dedicated to advancing the human and civil rights of students, immigrants and refugees in Los Angeles.

## OUTREACH PLAN

- Community, cultural and recreational events
- Campus outreach events

## TARGET POPULATION

- Latino and college students across the state

**GRANT AWARD** ..... **\$940,000**

*[www.chirla.org](http://www.chirla.org)*



Community Health Councils, Inc.



## Community Health Councils (CHC)

### ABOUT THE ORGANIZATION

Community Health Councils is a nonprofit, community-based health education and policy organization. Its mission is to promote social justice and achieve equity in community and environmental resources for underserved populations.

### OUTREACH PLAN

- Presentations at neighborhood and community meetings
- Workshops and one-on-one sessions at clinics, churches, and community based organizations, schools, community events

### TARGET POPULATION

- Multi-ethnic, multi-racial populations

**GRANT AWARD** .....\$1,000,000

*[www.chc-inc.org](http://www.chc-inc.org)*



## **Council of Community Clinics (CCC)**

### **ABOUT THE ORGANIZATION**

The Council of Community Clinics provides centralized support services to 16 member community clinic and health center organizations operating nearly 100 sites in San Diego, Imperial, and Riverside Counties. Its mission is to represent and support community clinics and health centers in their efforts to provide access to quality health care and related services for the diverse communities they serve with an emphasis on low-income and uninsured populations.

### **OUTREACH PLAN**

- Medical clinics
- Public gatherings (super markets, mass transit)
- Churches
- Schools
- Employment presentations

### **TARGET POPULATION**

- Multi-ethnic, multi-racial populations
- Populations speak Spanish, Vietnamese, Arabic
- Target counties: Imperial and San Diego County

**GRANT AWARD** ..... **\$770,000**

*[www.ccc-sd.org](http://www.ccc-sd.org)*

## East Bay Agency for Children (EBAC)

### ABOUT THE ORGANIZATION

East Bay Agency for Children seeks to build brighter futures and stronger communities by promoting the health, safety and educational success of children and youth, and their families.

### OUTREACH PLAN

- Local markets, health fairs, schools, places of worship, service organizations and local businesses

### TARGET POPULATION

- Populations speak Farsi, Dari, Pashto, Mandarin, Cantonese, Vietnamese, Spanish, Mam, Korean, Punjabi, Hindi and English
- Target county: Alameda County

**GRANT AWARD** ..... \$425,000

*[www.ebac.org](http://www.ebac.org)*



## Fresno Health Communities Access Partners (FHCAP)

### ABOUT THE ORGANIZATION

Fresno Health Communities Access Partners is a nonprofit organization that consists of eleven health care and community organizations working together to improve access to health care for medically underserved communities in Fresno and the San Joaquin Valley.

### OUTREACH PLAN

- On-site educational meetings
- Presentations in-home and at schools
- Media outreach events

### TARGET POPULATION

- Multi-ethnic, multi-racial (Southeast Asian, Latino, African American) populations of limited English proficiency
- Target county: Fresno County

**GRANT AWARD ..... \$760,000**

*[www.fresnohcap.org](http://www.fresnohcap.org)*



## **Infoline of San Diego County (2-1-1 San Diego)**

### **ABOUT THE ORGANIZATION**

2-1-1 San Diego connects people with community, health and disaster services through a free, 24/7 stigma-free phone service and searchable online database

### **OUTREACH PLAN**

- Person-to-person calls on hotline
- Film festivals
- Presentations at Tribal Association meetings, schools, community centers, and colleges

### **TARGET POPULATION**

- Populations speak English, Spanish, Arabic, Farsi, Vietnamese, and Tagalog
- Uninsured residents of San Diego County

**GRANT AWARD** .....**\$1,000,000**

*[www.211sandiego.org](http://www.211sandiego.org)*



## **John Wesley Community Health (JWCH) Institute, Inc.**

### **ABOUT THE ORGANIZATION**

John Wesley Community Health (JWCH) Institute, Inc. seeks to improve the health status and well-being of under-served segments of the population of Los Angeles County through the direct provision or coordination of health care, health education, services, and research.

### **OUTREACH PLAN**

- Health fairs and recreational events such as races and soccer games, etc
- Youth Helpline for families calling for services and support
- One-on-one at local hospitals, schools, and shopping malls

### **TARGET POPULATION**

- Predominantly Latino
- Uninsured populations with limited English proficiency.
- Target county: Los Angeles

**GRANT AWARD .....\$1,000,000**

*[www.jwchinstitute.org](http://www.jwchinstitute.org)*



## Loma Linda University Medical Center (LLUMC)

### ABOUT THE ORGANIZATION

This outreach project is lead by the Community Clinic Association of San Bernardino County (CCA) in partnership with Loma Linda University Health (LLUH). Community Clinic Association is a nonprofit organization focused on building a county-wide consortium of community clinics to address the health care needs of the medically indigent, uninsured, underinsured and low-income residents of San Bernardino County.

### OUTREACH PLAN

- Retail/product demonstrations
- Group meetings
- Hospital and clinics
- Education to physicians and staff at hospitals, clinics and Healthy Communities organizations

### TARGET POPULATION

- Multi-ethnic, multi-racial, uninsured populations
- Target county: San Bernardino County

**GRANT AWARD** ..... **\$990,000**

[www.lomalindahealth.org](http://www.lomalindahealth.org)





## Los Angeles County Federation of Labor, AFL-CIO

### ABOUT THE ORGANIZATION

Los Angeles County Federation of Labor seeks to promote a voice for workers through organizing into unions, building strong coalitions of labor, community, faith, and responsible businesses, engaging in both organizing and political campaigns, electing pro-union and pro-worker candidates and advancing public policies that support workers, families and local communities.

### OUTREACH PLAN

- Door-to-door, one-on-one education
- Convention-site events
- On-site meetings and workshops
- Social networking
- Job fairs

### TARGET POPULATION

- Predominantly Latino
- Work in hotels, restaurants and bars as well as unemployed persons.
- Target counties: Los Angeles, Orange, Riverside, San Bernardino

**GRANT AWARD** .....\$1,000,000

*[www.launionaflcio.org](http://www.launionaflcio.org)*



## Los Angeles Unified School District (LAUSD)

### ABOUT THE ORGANIZATION

Los Angeles Unified School District (LAUSD) is the second largest school district in the nation with enrollment of over 640,000 students in kindergarten through 12th grade, with more than 900 schools, and 187 public charter schools. Boundaries spread over 720 square miles and include the Los Angeles as well as all or parts of 31 smaller municipalities plus several unincorporated sections of Southern California.

### OUTREACH PLAN

- Outreach calls to families with students in district
- Meetings with part-time and contract employees
- Adult-student class presentations
- Teens trained to be messengers to family members

### TARGET POPULATION

- Full-time adult education students and district's part-time and contract employees
- Target county: Los Angeles

**GRANT AWARD** ..... **\$990,000**

*[www.lausd.net](http://www.lausd.net)*



## Planned Parenthood Mar Monte, Inc.

### ABOUT THE ORGANIZATION

Planned Parenthood Mar Monte, Inc. is a nonprofit organization that provides medical services, education, and advocacy for more than 250,000 women, men and children every year in 29 counties throughout mid-California and 13 counties in Northern Nevada.

### OUTREACH PLAN

- Workshops and one-on-one sessions at health fairs, youth events, and community events

### TARGET POPULATION

- Young adults, young “invincibles”, members of young families
- Target region: Central and Northern California

**GRANT AWARD** ..... **\$694,000**

*[www.plannedparenthood.org/mar-monte](http://www.plannedparenthood.org/mar-monte)*



## Redwood Community Health Coalition (RCHC)

### ABOUT THE ORGANIZATION

Redwood Community Health Coalition (RCHC) is a coalition of community health centers in Sonoma, Napa, Marin and Yolo counties. Supports its members' mission to provide high-quality cost-efficient care to all, regardless of ability to pay.

### OUTREACH PLAN

- Hospital clinics
- Small groups
- Mailings, emails, newsletters
- Activity leagues
- Farmers' markets

### TARGET POPULATION

- Rural uninsured population
- Work agriculture, health care, government, hospitality, manufacturing and construction sectors
- Target counties: Lake, Marin, Sonoma, Mendocino

**GRANT AWARD** ..... **\$830,000**

*[www.rchc.net](http://www.rchc.net)*



## Sacramento Employment and Training Agency (SETA)

### ABOUT THE ORGANIZATION

Sacramento Employment and Training Agency (SETA) is a joint powers agency of the City and County of Sacramento that connects people to jobs, business owners to quality employees, education and nutrition to children, and assistance to refugees.

### OUTREACH PLAN

- On-site, one-on-one education and assistance
- Workshops at schools and health fairs

### TARGET POPULATION

- Many limited English proficiency individuals
- Low-wage, part-time workers
- Self-employed
- Families transitioning from welfare to work
- Individuals who have lost coverage due to employment or pre-existing conditions
- Young people under age 30, including college students
- Target county: Sacramento

**GRANT AWARD** .....\$1,000,000

*[www.seta.net](http://www.seta.net)*



## San Bernardino Employment and Training Agency (SBETA)

### ABOUT THE ORGANIZATION

San Bernardino Employment and Training Agency (SBETA) has long created workforce solutions for the areas employers and individuals through public and private partnerships. Provides cost-effective, quality programs and services that promote self-sufficiency and address the current and long-term needs of the areas employers. This is largely accomplished through partnerships and comprehensive employment resources.

### OUTREACH PLAN

- Job fairs and informational sessions
- Educational workshops for both large and small groups
- Phone-based outreach

### TARGET POPULATION

- Part-time and/or underemployed populations, and employees of larger employers
- Individuals of multi-ethnic, multi-racial populations that are transitioning into employment
- Target county: San Bernardino

**GRANT AWARD** ..... **\$750,000**

[www.sbeta.com](http://www.sbeta.com)



## **Santa Cruz County Health Human Services Department**

### **ABOUT THE ORGANIZATION**

The Human Services Department offers a wide range of programs and services to the Santa Cruz County community. The department provides safety net services to meet the basic needs of individuals and families, ensures the protection of children, the elderly, and dependent adults, and provides job search assistance and job training opportunities to help job seekers become self sufficient.

### **OUTREACH PLAN**

- Child Support Services
- One-on-one parent meetings
- Health service agencies and mobile health centers
- Churches
- Native American Pow-wows

### **TARGET POPULATION**

- English and Spanish-speaking, as well as Native American populations
- Target counties: Monterey, San Benito, Santa Cruz

**GRANT AWARD .....** \$500,000

*[www.santacruzhumanservices.org](http://www.santacruzhumanservices.org)*



## SEIU Local 521

### ABOUT THE ORGANIZATION

SEIU Local 521 is part of Service Employees International Union. Local represents about 57,000 workers. The mission is to improve the lives of all workers through economic justice.

### OUTREACH PLAN

- Phone calls
- Door-to-door
- Community and group events
- Educational seminars

### TARGET POPULATION

- Uninsured populations
- Predominantly Asian Pacific Islanders and Latinos
- Target regions: Central California, reaching the South Bay Area, Central Coast and Central Valley

**GRANT AWARD** .....\$1,000,000

*[www.seiu521.org](http://www.seiu521.org)*





## **SEIU United Long Term Care Workers (ULTCW)**

### **ABOUT THE ORGANIZATION**

SEIU ULTCW represents 180,000 in-home care providers and nursing home workers throughout California, making it the largest union of long term care givers in California and the second largest SEIU local in the nation.

### **OUTREACH PLAN**

- Regular and on-going community events and fairs
- Robo-calls
- In-person education and assistance

### **TARGET POPULATION**

- Multi-racial, multi-ethnic populations
- ULTCW member households
- Populations speak African American, Filipino, Chinese, Korean, Russian, Japanese, Laotian, Cambodian, Hmong, and Vietnamese

**GRANT AWARD .....** **\$1,000,000**

*[www.ultcw.org](http://www.ultcw.org)*



## Social Advocates for Youth (SAY), San Diego, Inc.

### ABOUT THE ORGANIZATION

Social Advocates for Youth (SAY), San Diego, Inc. is a directed service provider that focuses on supporting the positive development of young people, their families and communities.

### OUTREACH PLAN

- Large public events (cultural, sporting)
- Workshops and one-on-one education and assistance

### TARGET POPULATION

- Adult Latino population of limited English proficiency
- Target county: San Diego

**GRANT AWARD** ..... **\$500,000**

*[www.saysandiego.org](http://www.saysandiego.org)*



# Solano Coalition for Better Health

## Solano Coalition for Better Health (SCBH)

### ABOUT THE ORGANIZATION

Solano Coalition for Better Health (SCBH) works to end the cycle of illness and disease that impacts the length and quality of life.

### OUTREACH PLAN

- Local markets
- Workshops and one-on-one assistance at community based organizations

### TARGET POPULATION

- Those who work in the service and hospitality industry
- Target county: Solano

**GRANT AWARD** ..... \$250,000

*[www.solanocoalition.org](http://www.solanocoalition.org)*



**ST. FRANCIS  
MEDICAL CENTER**  
Member of Daughters of Charity Health System

## **St. Francis Medical Center (SFMC) of Lynwood Foundation**

### **ABOUT THE ORGANIZATION**

St. Francis Medical Center (SFMC) of Lynwood Foundation serves the health care and social needs of the communities of Southeast Los Angeles.

### **OUTREACH PLAN**

- Schools, colleges, churches, local markets and businesses
- Cultural and recreational community-based organizations

### **TARGET POPULATION**

- Multi-ethnic, multi-racial populations of limited English proficiency
- Target counties: Los Angeles, San Mateo, Santa Clara

**GRANT AWARD** ..... **\$750,000**

*[www.stfrancismedicalcenter.org](http://www.stfrancismedicalcenter.org)*



## The Actors Fund

### ABOUT THE ORGANIZATION

The Actors Fund is a nonprofit, human services organization with offices in New York, Los Angeles, and Chicago. They directly serve more than 12,800 performing arts and entertainment professionals across the country every year.

### OUTREACH PLAN

- On-site guild meetings
- Union meetings
- Member orientations
- Recording events

### TARGET POPULATION

- Multi-ethnic, multi-racial populations
- Individuals working in the visual and performing arts and entertainment industry
- Primary target age: 19-35
- Target counties: Los Angeles, San Francisco, San Diego, Alameda

**GRANT AWARD** ..... **\$435,000**

*[www.actorsfund.org](http://www.actorsfund.org)*



## The East Los Angeles Community Union (TELACU)

### ABOUT THE ORGANIZATION

The East Los Angeles Community Union (TELACU) is focused on service, empowerment, advancement, and the creation of self-sufficiency. It seeks to revitalize urban, underserved communities throughout the nation.

### OUTREACH PLAN

- Schools and churches
- YMCA student camps

### TARGET POPULATION

- Latino population
- Limited English proficient and Spanish-speaking only populations
- Target counties: Los Angeles, Orange, Riverside, San Bernardino, Ventura

**GRANT AWARD** ..... **\$980,000**

*[www.telacu.com](http://www.telacu.com)*



## The Los Angeles Gay and Lesbian Community Services Center

### ABOUT THE ORGANIZATION

The LA Gay and Lesbian Center provides a broad array of services for the Lesbian, Gay, Bisexual and Transgender (LGBT) community, serving nearly a quarter-million client visits from ethnically diverse youth and adults each year.

### OUTREACH PLAN

- Lesbian, Gay, Bisexual and Transgender (LGBT) focused training materials
- Outreach to social justice organizations
- Site visits to various statewide Lesbian, Gay, Bisexual and Transgender (LGBT) centers

### TARGET POPULATION

- Multi-ethnic, multi-racial populations
- Lesbian, gay, bisexual, and transgender communities

**GRANT AWARD** ..... **\$1,000,000**

*[www.laglc.org](http://www.laglc.org)*



## **The Regents of the University of California** *(UC Berkeley School of Public Health)*

### **ABOUT THE ORGANIZATION**

This outreach project is lead by the Health Initiative of Americas (HIA) – a program of UC Berkeley’s School of Public Health – through the Office of Sponsored Projects of the Regents of the University of California. Its mission is to facilitate health care access and implement innovative strategies to address unmet health needs of the Latino population in the United States in a culturally and linguistic competent manner through research, training and public policy. HIA will be the lead agency for this project, coordinating the outreach and education activities of 13 subcontractors statewide.

### **OUTREACH PLAN**

- Group presentations at family festivals
- One-on-one health classes
- Outreach to consulate offices
- Multi-cultural events

### **TARGET POPULATION**

- Part-time, seasonal and contract employees
- Post-secondary students
- Young invincibles
- Target counties: Fresno, Humboldt, Kern, Kings, Merced, Riverside, San Diego, Santa Barbara, Stanislaus, Tulare, Ventura

**GRANT AWARD** .....\$1,000,000

*[www.berkeley.edu](http://www.berkeley.edu)*



## UC Davis, Center for Reducing Health Disparities

### ABOUT THE ORGANIZATION

The Center for Reducing Health Disparities takes a multidisciplinary, collaborative approach to the inequities in health access and quality of care. This includes a comprehensive program for research, education and teaching, and community outreach and information dissemination.

### OUTREACH PLAN

- Group outreach to churches, schools, colleges, businesses and employment agencies
- Social media
- Small group education at local farmers markets

### TARGET POPULATION

- Latino
- Young adults
- Target counties: Sacramento and San Joaquin

**GRANT AWARD** .....\$1,000,000

*[www.ucdmc.ucdavis.edu/crhd](http://www.ucdmc.ucdavis.edu/crhd)*



## United Ways of California (UWC)

### ABOUT THE ORGANIZATION

United Ways of California improves the health, education and financial results for low-income children and families by enhancing and coordinating the advocacy and community impact work of California’s United Ways.

### OUTREACH PLAN

- Presentations to county organization employees and service recipients
- School and employee presentations

### TARGET POPULATION

- Part-time, seasonal and contract employees; post-secondary students
- “Young invincibles”
- Target counties: Fresno, Humboldt, Kern, Kings, Merced, Riverside, San Diego, Santa Barbara, Stanislaus, Tulare, Ventura

**GRANT AWARD .....\$1,000,000**

*[www.unitedwaysca.org](http://www.unitedwaysca.org)*

## University of Southern California (USC)

### ABOUT THE ORGANIZATION

University of Southern California (USC) is a private university that seeks to enrich the human mind and spirit. It accomplishes its mission through teaching, research, artistic creation, professional practice and selected forms of public service.

### OUTREACH PLAN

- Student tables/booths on campuses and informational sessions

### TARGET POPULATION

- College students focusing on UC, CSU, community college and select private institutions
- Target county: Los Angeles

**GRANT AWARD** ..... **\$500,000**

*[www.usc.edu](http://www.usc.edu)*



## Valley Community Clinic

### ABOUT THE ORGANIZATION

The mission of Valley Community Clinic is to enhance the well being of the community by providing high quality, culturally sensitive primary medical care and related health care services to those in need, regardless of their ability to pay.

### OUTREACH PLAN

- Community events and farmers markets
- Working with community leaders and promotoras

### TARGET POPULATION

- Entertainment industry workers, food services, and hospitality.
- Target County: Los Angeles

**GRANT AWARD** ..... **\$250,000**

*[www.valleycommunityclinic.org](http://www.valleycommunityclinic.org)*



# Ventura County Public Health

## Ventura County Public Health

### ABOUT THE ORGANIZATION

The mission of Ventura County Public Health is to empower the community, promote health and emergency preparedness, and prevent disease, injury, and disability.

### OUTREACH PLAN

- Partnering with existing county programs and services
- Health fairs, clinics, workshops, and community events
- One-on-one and small group

### TARGET POPULATION

- Targeting Latino populations
- Target County: Ventura

**GRANT AWARD** ..... **\$700,000**

*[www.vchca.org](http://www.vchca.org)*

# Visión y Compromiso



## Vision y Compromiso

### ABOUT THE ORGANIZATION

Vision y Compromiso provides training, leadership and ongoing advocacy and support to Promotoras and Community Health Workers.

### OUTREACH PLAN

- Church outreach
- Local markets
- Adult schools and college campuses

### TARGET POPULATION

- Latinos of limited English proficiency
- Employees of restaurant sector, construction, hotel and service workers, educators, truck drivers
- Statewide reach

**GRANT AWARD** ..... **\$1,000,000**

*[www.visionycompromiso.org](http://www.visionycompromiso.org)*



## California Asian Pacific Chamber of Commerce (CAPCC)

### ABOUT THE ORGANIZATION

The mission of the California Asian Pacific Chamber of Commerce is to grow and empower the Asian and Pacific Islander business community throughout the state.

### OUTREACH PLAN

- One-on-one education
- On-site group trainings
- Webinars
- Business training events
- Business conferences
- Fairs, expos, and cultural events
- Festivals and networking events

### TARGET POPULATION

- Ethnicities: Chinese, Japanese, Filipino, Vietnamese, Laos, Hmong, Thai, Cambodian, Korean, Taiwanese, Samoan, India, Malaysian, Pakistani, Singaporean, Bangladeshi, Nepalese, Bhutanese, Maldivian and Sri Lankan
- Languages: Vietnamese, Tagalog, Cantonese, Hmong, Mandarin, Korean, Punjabi, Cambodian, Japanese, Hindi, Urdu and Lao
- Business Sectors: Small business owners (retail, manufacturing, service, consulting), construction, trucking, restaurant owners, farming/agricultural business
- Statewide reach

**GRANT AWARD** ..... **\$600,000**

*[www.calasiancc.org](http://www.calasiancc.org)*

## **California Association of Non-Profits (CANP)**

### **ABOUT THE ORGANIZATION**

The California Association of Non-Profits is a statewide membership organization that brings nonprofits together to advocate for the communities served.

### **OUTREACH PLAN**

- Workshops
- Email and newsletter outreach
- Conferences
- Philanthropic events
- One-on-one meetings
- Networking

### **TARGET POPULATION**

- Emphasis on: Latino, Asian, African-American, Native-American, women, and veteran business owners
- Small business (2-50 employees) owners and their employees
- Industries: Automotive, restaurant, construction
- Statewide reach

**GRANT AWARD ..... \$300,000**

*[www.calnonprofits.org](http://www.calnonprofits.org)*





## California Hispanic Chambers of Commerce Foundation (CHCC)

### ABOUT THE ORGANIZATION

The purpose of the California Hispanic Chambers of Commerce Foundation is to create, develop and provide educational and economic development programs to increase adult leadership for CHCC and its members.

### OUTREACH PLAN

- Educational events/workshops
- Business expos
- Social media outreach
- Webinars

### TARGET POPULATION

- Latino-owned small businesses
- Business Sectors: Service sector, construction, restaurant, automotive, transportation, retail, professional services
- Statewide reach

**GRANT AWARD** ..... **\$600,000**

*[www.cahcc.org](http://www.cahcc.org)*



## California Small Business Education Foundation (CSBEF)

### ABOUT THE ORGANIZATION

The purpose of the California Small Business Education Foundation is to provide California small businesses, their leadership, and affiliated organizations educational programs and resources on issues having an impact on businesses of 50 or fewer employees.

### OUTREACH PLAN

- Workshops/classes
- On-site meetings
- Chamber events

### TARGET POPULATION

- Emphasis on Latino, Asian, African-American, Native-American, women, and veteran business owners
- Target industries: Automotive, restaurant, construction, and small businesses with under 50 employees
- Statewide reach

**GRANT AWARD** ..... **\$500,000**

*[www.csba.com/programs/california-small-business-education-foundation](http://www.csba.com/programs/california-small-business-education-foundation)*



## Small Business Majority (SBM)

### ABOUT THE ORGANIZATION

The Small Business Majority is an advocacy group founded and run by small business owners to focus on solving the biggest problems facing small businesses today. This organization seeks to engage small business owners and policymakers in support of solutions that promote small business growth and drive a strong economy.

### OUTREACH PLAN

- In-person events
- Email blasts
- Networking events
- Handouts
- Webinars

### TARGET POPULATION

- Multi-ethnic, multi-racial populations
- More than 700,000 small business (2-50 employees) owners who may be eligible for SHOP
- Focus extensively on firms with fewer than 25 full-time equivalent employees who may be eligible for small employer tax credit
- Statewide reach includes rural and urban areas

**GRANT AWARD** .....\$1,000,000

*[www.smallbusinessmajority.org](http://www.smallbusinessmajority.org)*



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